Wilsonville, OR

Key Findings

October 2014
About The NCS

- Community Livability
  - Community Characteristics
  - Governance
  - Participation
Facets of Community Livability

- Quality of Community Overall
- Mobility
- Natural Environment
- Built Environment
- Economy
- Recreation and Wellness
- Education and Enrichment
- Community Engagement
- Safety
The NCS & Wilsonville

- Participant in The NCS since 2012
- Random sample of 1,200 households
  - 351 returned surveys; 31% response rate
  - ±5% margin of error
National Benchmark Comparisons
2014 National Benchmark Comparisons

- 37 received higher ratings
- 84 received similar ratings
- 5 received lower ratings
Residents continue to enjoy exceptional quality of life
2014 Ratings Compared to 2012

19 received higher ratings
61 received similar ratings
4 received lower ratings
High Quality of Life

9 in 10
"excellent" or "good"

Overall quality of life
Place to live
Place to raise kids
Neighborhoods
Appearance
Parks & Recreation

Strong **Majority** “excellent” or “good”

Comparison to national benchmark:
- Higher
- Similar
- Lower
Improved Mobility

- Traffic flow
- Travel by car
- Travel by bicycle
- Street repair
- Street cleaning
- Sidewalks
- Light timing
Residents feel safe
Safety is Important

Safety
Feelings of Safety

At least 9 in 10 felt safe:

- Overall
- in neighborhoods
- in Wilsonville’s commercial areas
Safety Services

At least 4 in 5:

- Fire services
- Ambulance/EMS
- Police services
- Fire prevention

Comparison to national benchmark:
- Higher
- Similar
- Lower

"excellent" or "good"
Economy is an important focus area.
Characteristics of Economy

Comparison to national benchmark:
- Higher
- Similar
- Lower

Place to work
Excellent or good

Overall economic health

Quality of businesses

Economic development

Vibrant commercial areas

Place to visit
Special Topics
Information Sources

<table>
<thead>
<tr>
<th>Source</th>
<th>Major source</th>
<th>Minor source</th>
<th>Total</th>
</tr>
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<tbody>
<tr>
<td>Boones Ferry Messenger</td>
<td>48%</td>
<td>39%</td>
<td>87%</td>
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<tr>
<td>Wilsonville Spokesman</td>
<td>40%</td>
<td>34%</td>
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<td>City website</td>
<td>31%</td>
<td>37%</td>
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<td>Oregonian</td>
<td>21%</td>
<td>32%</td>
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<td>Local public access television</td>
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<td>29%</td>
<td>41%</td>
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<td>City's Facebook page</td>
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<td>23%</td>
<td>33%</td>
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<td>Oregon Live's Wilsonville blog</td>
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<td>22%</td>
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<tr>
<td>City's Twitter</td>
<td>5%</td>
<td>14%</td>
<td>19%</td>
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</table>
Community Priorities

What do you think is the biggest priority facing the City of Wilsonville over the next five years?

**Growth**
- “Keeping up with rapid growth”
- “Urban sprawl”

**Housing**
- “Affordable housing”
- “Limiting apartment building”

**Economy**
- “Bring more businesses to Wilsonville”
- “Jobs!”
Conclusions

- Exceptional quality of life
- Many services trending up
- Economy and Safety key focus areas
- Growth remains top priority
Questions?
Thank you!