



Programs Enhancement Strategy

Planning Commission Work Session


August 8, 2018

Programs Enhancement Strategy



- ▶ A component of the 2017 Transit Master Plan
- ▶ Projects in the Strategy are eligible for the House Bill 2017 intercommunity and discretionary competitive funding.
- ▶ Projects listed in Transit Master Plan Appendix B and the Programs Enhancement Strategy overlap.

Future Services Survey



Planning SMART - Future Services

[New state legislation](#) brings additional funding opportunities to SMART. Help prioritize projects by taking this short survey below to guide future planning efforts. Projects will be published in the Programs Enhancement Strategy, a Transit Master Plan amendment. For more information, visit our [project page](#).

1. Please rank the following SMART initiatives, with 1 being most important.

- Add new SMART destinations such as Woodburn, Oregon City, Hillsboro, downtown Portland
- Eliminate out-of-town fares
- Convert bus fleet to all alternative fuels - electric and CNG
- Develop new SMART programs - vanpool, bikeshare, coordinated medical shuttles
- Increase current weekday service hours - run mid-day, later in the evening
- Increase current weekend service hours - run services later on Saturday and possible Sunday service
- Add more frequency to current bus service - less wait time between buses

2. Share the reasons for your highest priority selection from the list above:

- ▶ Seven questions total
- ▶ Draft project list shortened for simplicity and to better meet project planning costs
- ▶ Prioritization/ranking
- ▶ Average time to complete: 48 seconds
- ▶ 159 total respondents
- ▶ Interested parties list

Survey Results

In Prioritized Order:

- 1) New Destinations
 - 1) Portland
 - 2) Oregon City
 - 3) Woodburn
 - 4) Hillsboro
- 2) More Weekday Service
- 3) More Weekend Service
- 4) Increase Frequency
- 5) Enhance Programs
- 6) Pursue Clean Energy
- 7) No Out-of-Town Fares

I work in downtown Portland and besides the WES its pretty hard to get to a MAX line or directly into downtown. Especially between 9-3 when WES doesn't operate and especially on weekends or late evenings since the late bus line was eliminated.

As an employee at the Clackamas Community College Wilsonville Campus, it is very difficult for our students to get from Wilsonville to the Oregon City campus unless they have their own personal/private transportation.

I believe in taking care of ourselves first - putting more quality in what we are doing before really expanding and making ourselves more thin.

I ride TriMet and SMART every day and the cost adds up.

Future Projects

- ▶ **Mixed-Use Facility at SMART Central:** A multi-story building located at Wilsonville Transit Center that provides transit information and retail space on the bottom floor and affordable housing above.
- ▶ **Technology Investments:** Real-time bus arrival displays, Intelligent Transportation System (ITS), one call-one click planning program
- ▶ **Grow SMART:** A solar project to cover parking, fueling stations, bus wash, and the administration building with solar panels to satisfy 100% of SMART's electric needs for three electric buses.
- ▶ **SMART Facility Phase II:** In 2011, Pivot Architects designed a second phase for the SMART facility. Located on the west side of the current SMART facility, this phase consists of bus parking on the west and east side of a bio swale, automated bus wash, offices on the north, and paved one-way lanes for bus traffic flow.
- ▶ **Neighborhood Community Connections:** Service to existing routes for the areas of Coffee Creek and Frog Pond when fully developed.
- ▶ **Bus Coaches:** Procure over-the-road style bus coaches to complement the Route 1X service.
- ▶ **Coordinated Medical Shuttles:** Identified through the 2014 Transit Integration Project, improving current DAR services to run on a coordinated schedule based on trip type.



Timeline

September 12 - Planning Commission Public Hearing

October 1 - City Council Public Hearing Reading 1

October 15 - City Council Public Hearing Reading 2



Planning Commission Meeting - Aug. 8, 2018
SMART Programs Enhancement Strategy