

RESOLUTION NO. 2727

A RESOLUTION OF THE CITY OF WILSONVILLE SUPPORTING A CLACKAMAS COUNTY TOBACCO RETAIL LICENSE.

WHEREAS, Tobacco use remains the most preventable cause of illness and death in America, Oregon and Clackamas County; and

WHEREAS, the U.S. Centers for Disease Control and Prevention reports that cigarette smoking is responsible for more than 480,000 deaths per year in the United States, including more than 41,000 deaths resulting from secondhand smoke exposure; and

WHEREAS, the total economic cost of smoking in the U.S. is more than \$300 billion a year, including nearly \$170 billion in direct medical care for adults and over \$156 billion in lost productivity due to premature death and exposure to secondhand smoke; and

WHEREAS, the Oregon Health Authority reports that tobacco use is responsible for killing nearly 8,000 people each year in the state and an estimated 625 deaths annually as a result of secondhand smoke and that tobacco use costs Oregonians \$2.5 billion a year in medical expenses, lost productivity and early death; and

WHEREAS, nearly 90 percent of adult tobacco smokers started smoking before age 18, more than three quarters start before age 20. Adolescents who start smoking before their 19th birthday have on average a 20 percent higher risk of dying from smoking-related illness; and

WHEREAS, if smoking continues at the current rate among U.S. youth, 5.6 million of today's Americans younger than 18 years of age are expected to die prematurely from a smoking-related illness, representing about one in every 13 Americans aged 17 years or younger who is alive today; and

WHEREAS, the Federal Trade Commission reported in 2015 that the tobacco industry spent nearly \$8.9 billion marketing cigarettes and smokeless tobacco nationwide, with marketing efforts targeted to retail displays located near the point-of-purchase in convenience stores, pharmacies and grocery stores; and

WHEREAS, the tobacco industry reportedly spends more than \$100 million every year to advertise and promote tobacco products in Oregon retailers; and

WHEREAS, one in three youth said it would be “very easy” to get tobacco according to the Oregon Healthy Teen Survey and youth living in areas with the highest density of retail tobacco outlets are more likely to have smoked cigarettes in the last month; and

WHEREAS, Oregon increased in 2018 the tobacco and nicotine product possession age to 21 but did not pass a statewide tobacco retail license, the necessary mechanism to enforce the new legal sales-age; and

WHEREAS, a county-wide licensing system for tobacco retailers is appropriate to enforce tobacco control laws to protect the health, safety, and welfare of our residents; and

WHEREAS, research demonstrates that local tobacco retail ordinances reduce youth access to cigarettes. A review of 33 California communities with strong tobacco retailer licensing ordinances shows that the youth sales rate declined in 31 of these communities after the ordinances were enacted, with an average decrease of 26 percent in the youth sales rate; and

WHEREAS, a requirement for a tobacco retailer license will not unduly burden businesses who sell or distribute tobacco or nicotine products.

NOW THEREFORE, the Wilsonville City Council does hereby resolve to support the Clackamas County Board of County Commissioners as the Board of Health to adopt a tobacco retail license requiring all businesses located in the County to obtain an annual license to sell tobacco and other nicotine products, including electronic cigarettes.

ADOPTED by the Wilsonville City Council at a regular meeting on March 4, 2019, and filed with the Wilsonville City Recorder this date.


TIM KNAPP, MAYOR

ATTEST:

Kimberly Veltz, City Recorder

SUMMARY OF VOTES:

Mayor Knapp	Yes
Council President Akervall	Yes
Councilor Stevens	Excused
Councilor Lehan	Excused
Councilor West	Yes