



# LAS POSADAS CELEBRATION

## 2024 SPONSORSHIP PACKAGE

In 2023, the Wilsonville Diversity, Equity and Inclusion (DEI) Committee offered a small Las Posadas event to engage and highlight a culturally significant event for many Latino Families. The event featured pan dulce, Mexican hot chocolate and a piñata. The committee was thrilled to have over 50 participants with limited advertising. The DEI Committee also highlighted the significance of the Las Posadas Celebration.

Due to the event's success, the DEI committee is planning a Las Posadas Event for 2024. We hope to expand the family-friendly activities, provide live entertainment and food to establish a meaningful annual event for the community. With more time to prepare and promote this year's event, we expect to draw a larger audience.

In order to provide an engaging community event, we are seeking support from the community!

### TENTATIVE EVENT DETAILS

December 17, 2024  
Time: 4-6 pm  
Wilsonville Community Center



Children enjoying the piñata activity (2023 Las Posadas).

# SPONSORSHIP OPPORTUNITIES

Participating sponsors are recognized at the event with their name and logo appearing on event signage and other promotional materials. Additional elements are included in each level of sponsorship, as described below. Table locations are assigned in this order: platinum, gold, silver, and non-profit.

## GOLD SPONSOR: \$1,000

- Banner with your logo at the event
- Sponsor in all promotional materials including social media, Boones Ferry Messenger
- Logo listed as the Gold sponsor
- Verbal recognition during event announcements
- Table at the event, with Gold level signage

## SILVER SPONSOR: \$500

- Sponsor in all promotional materials including social media, Boones Ferry Messenger
- Logo listed as a Silver sponsor
- Verbal recognition during event announcements
- Table at the event, with Silver level signage

## BRONZE SPONSOR: \$250

- Sponsor in all promotional materials including social media, Boones Ferry Messenger
- Logo listed as a Bronze sponsor
- Verbal recognition during event announcements

***To discuss sponsorship opportunities, contact Zoe Mombert, Assistant to the City Manager and staff liaison to the Diversity, Equity and Inclusion Committee. Call 503-570-1503 or e-mail [mombert@ci.wilsonville.or.us](mailto:mombert@ci.wilsonville.or.us).***



Attendees enjoying family-friendly activities and refreshments (2023).





A table of refreshments from local bakery (2023).



Attendees at the coloring table (2023).



Children lining up for their turn in hitting the piñata at the 2023 Las Posadas.