A Message from the City Manager

City Staff Work Hard to Implement Council Goals

Every two years the City Council sets goals for the City to improve Wilsonville. City staff take seriously our role to advance the Council’s objectives for the greater Wilsonville community. In this piece, I address how we are doing on implementing goals set by Council by looking at some specific projects and programs.

2012 Resulted in Notable Strides Forward for 2013

**Major Projects Advanced:** Over the past year large capital projects made substantial progress or were completed. Chief among these projects are rebuilding the Wastewater Treatment Plant and the I-5/Wilsonville Road Interchange.

Construction of the new sewage facility—while still operating the current plant in the same location—has been running on-time or even ahead of schedule, and right on budget. The modernized Wastewater Treatment Plant should start operating in 2014 and will allow the City to eliminate odor issues and accommodate additional residential and business growth while providing better stewardship for the environment.

The I-5/Wilsonville Road interchange project, along with the community-supported ‘Beauty & the Bridge’ student-produced art work, has been completed and well received by the community. The interchange can handle 50 percent more traffic volume and provides a much more pleasant and safer travel experience traversing the I-5 underpass, especially when walking or bicycling.

**City Finances in Good Shape:** Due to the dedicated work of the City Council and Budget Committee, we have been able to keep costs in check and increase our reserves, both of which have contributed to a top-line credit rating for Wilsonville. When the City went for a bond sale to fund the Wastewater Treatment Plant upgrade, we were able to obtain a very low interest rate of 3.45 percent.

**Improved Citizen Communications:** We are implementing a comprehensive Communications Plan to further strengthen our efforts aimed at improving public participation and community engagement. An improved Boones Ferry Messenger City newsletter was rolled out this year. New outreach techniques are being used, such as “online open houses” for the transportation system master plan and Memorial Park parking-lot repair, that allow more people to participate and provide feedback than conventional means have afforded.

**Progress on Economic Development:** Another important goal for the Council was for the City to develop and advance an Economic Development Strategy, which was adopted by Council in August 2012. The City set-up an advisory committee composed of residents, employers and others to help craft a plan focused on Wilsonville’s attributes.

When extra time and effort were needed to study issues pertaining to business recruitment and incentives, the City empaneled a task force of community members and business managers. This group recommended consideration of a Tax Increment Financing (TIF) mechanism using urban renewal to incentivize the re-development of older, vacant or under-utilized industrial warehouses. In a March 2013 advisory-vote election, the “TIF Zone” program went before the voters who approved the proposal by a 79 percent margin in favor.

Now we are moving into the next phase of our larger Economic Development Strategy to examine how we can further develop the tourism and hospitality component of the economy, thereby providing benefits to our smaller businesses in the retail and services sectors.

**Community Survey Shows Residents’ Priorities:** To help City leaders understand the concerns of residents, we conducted a scientifically valid community survey in 2012. This first-ever comprehensive survey of the community demonstrated great satisfaction by residents of the quality of City services and programs. It also showed that some in the community would support a better City recreation center that might include an aquatics component and other activities.

As the City Council recently recalibrated our goals for the next two years, we will have more work to do that is designed to maintain Wilsonville as a great place to live, work and play.

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2013 Annual Report produced by the City of Wilsonville.

Extra Copies of this report are available at Wilsonville City Hall, 29799 SW Town Center Loop East, Wilsonville, OR 97070.

On the Web: This report is available on the City’s website at www.ci.wilsonville.or.us/2013AnnualReport.

For More Information: Contact the Office of the City Manager at 503-570-1506; PublicAffairs@ci.wilsonville.or.us.

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Wilsonville, OR 97070
Wilsonville City Council - Charting the Course

To Protect and Enhance Wilsonville’s Livability by Providing Quality Service to Ensure a Safe, Attractive, and Economically Vital Community While Preserving Our Natural Environment and Heritage.

City Council Meetings

The City Council usually convenes on the first and third Monday of the month at City Hall, with work session generally starting at 5 p.m. and meeting at 7 p.m. Meetings are broadcast live on cable TV channels 30 (Comcast) and 32 (Frontier) and replayed periodically. Meetings are also available to stream live online on Web TV and replays in the video vault by clicking on the TV icon on the City’s homepage, www.Wilsonville.or.us. Public comment is welcome at City Council meetings.

Every two years the City Council sets goals for the City to improve Wilsonville.

2011-12 Goals

• Enhance Livability and Safety in Wilsonville.
• Ensure Efficient, Cost-Effective and Sustainable Development and Infrastructure.
• Ensure that Constituents Receive High Quality, Timely and Efficient Products, Processes, and Services.
• Develop, Adopt and Begin Implementation of a Comprehensive Economic Development Strategy.
• Improve City Communications and Actively Engage with Our Community and the Broader Public.
• Practice Fiscal Discipline to Maintain or Improve City’s Bond Rating

2013-14 Goals

• Clear Vision and Community Design: Develop a plan to improve bike and pedestrian connectivity throughout the community and integrate the plan in the City’s Capital Improvement Plan.
• Thoughtful Land Use: Complete a formal concept plan for Advance Road and Frog Pond residential areas.
• Community Amenities and Recreation: Complete a feasibility study for a community recreational/aquatic center in Wilsonville. Complete a plan for successful integration of our existing living, working and playing areas in existing planned development through TSP adoption, the launching of concept planning and CIP by the Third Quarter of 2013.
• Economic Development: Develop and begin to implement a strategy to increase occupancy by filling vacant store fronts. Develop a funding and annexation strategy for implementing Coffee Creek industrial area in 18 months. Complete and adopt Basalt Creek industrial area concept plan in the next 18 to 24 months. Develop a strategic branding plan, including complete visual identity plan and logo, to promote the City’s livability and economic opportunities by April 2014.
2012-13 Community Highlights

Wilsonville Sees Near-Record $125 Million in 2012 Building Activity, with Mostly Private-Sector Investment

Wilsonville experienced a second consecutive year of high building activity based on the value of new construction in 2012. The total value of all new private- and public-sector construction, or building valuation, reached a near-record amount of $125.4 million in 2012, third only to the record-setting amount of $139.5 million set in 2011 and second to the $127 million of total new construction in 2001.

In spite of the slow economy, the City issued 733 building permits totaling $97.7 million for the second highest-value year of private-sector construction in the City’s history, or nearly two-thirds greater than the past 10 year’s average amount of $60.3 million. In 2011, the City experienced record private-sector construction worth $128 million.

Public-sector building activity totaled $27.7 million, with the majority of new construction focused on the City’s renovated Wastewater Treatment Plant valued at $19.3 million. Tualatin Valley Fire & Rescue District’s new fire-station/command-center on Elligsen Road came in at $4.8 million, followed by the City’s new SMART transit and fleet operations and maintenance facility at $3.5 million.

OregonTech’s New Wilsonville Campus Opens with Record Enrollment

The state’s premier applied-sciences and energy-engineering college, Oregon Institute of Technology based out of Klamath Falls, opened in September 2012 the OregonTech Wilsonville campus. Utilizing a large vacant building, OregonTech enrolled a record number of Portland-area students, going 20% over projections and enrolling 600-plus students.

Several major high-tech employers in Wilsonville—including FLIR, Mentor Graphics and Rockwell Collins—already had established relationships and internship programs with OIT. Some observers believe that OregonTech’s higher-education focus complements with a human-resources component Wilsonville’s emphasis on public infrastructure benefiting the ability of businesses to produce jobs and grow the economy.

‘Beauty & the Bridge’ Showcases Public Art and Community Pride at I-5 Interchange

A public dedication event held in October 2012 at Old Town Square plaza sponsored by Fred Meyer stores celebrated the completion of the I-5/Wilsonville Road interchange project, including the ‘Beauty & the Bridge’ student-art component. During a two-year period, over 1,000 students of Wilsonville public schools participated in the research, design and hand-painting of approximately 5,000 tiles that illustrate local flora and fauna.

Located on the underpass abutment walls of Interstate 5 as it bridges over Wilsonville Road, ‘Beauty & the Bridge’ was allocated $800,000 of the total projected $21.5 million interchange improvement cost. The City Council was concerned that the major expansion of the I-5/Wilsonville Road interchange could produce an automobile-dependent travel corridor unwelcoming and inhospitable to travelers, especially those walking or biking along one of the community’s primary connecting arterials across the freeway.

While improving both the appeal of the experience and personal safety of traversing the interchange, the decorative art-tiles distinguish the community at a primary entry-point. ‘Beauty & the Bridge’ became more than another public-works project, serving as an excellent example of a project-based curriculum with students studying both art and the local environment — and also learning about transportation issues, engineering requirements and public-works standards.

What started as an ‘art project’ became an overall civics lesson. For more details, see www.BeautyAndTheBridge.com.
The City of Wilsonville has an ethical and fiduciary responsibility to properly account for funds, manage municipal finances and plan adequately to provide programs and services of value to the community.

While the economy is improving since the end of the Great Recession, challenges remain for local and state governments. Nevertheless, the City of Wilsonville continues on a solid financial path by observing the City Council’s guiding principles for fiscal accountability to the tax payers.

The City's financial stability is a result of the continued focus by the City Council and the Budget Committee on enhancing long-term fiscal strength and sustainability. The financial stability continues to be attainable through quality economic development initiatives and the continuation of strategic planning that builds upon investments made over the last several decades. This long-term strategic vision has positioned the City to be primed for economic growth and development as the economy improves.

The Fiscal Year 2013/14 budget of $129.5 million was adopted by Council in June 2014, and includes an operating budget of $32.9 million and capital improvement budget of $21.9 million. The operating budget increased 2.5% or $0.8 million over the prior year’s budget while the capital improvement budget decreased 2.6% or $7.6 million. This reduction in the capital improvement budget was primarily due to reaching the final stages of construction on the $35.8 million Wastewater Treatment Plant and the completion of the $21.5 million I-5/Wilsonville Road Interchange project.

Additional financial information can be found in the Annual Budget Document, as well as the Comprehensive Annual Financial Report, which are both available on the City’s website at www.ci.wilsonville.or.us.
History Pub Proves Popular

The Wilsonville Public Library, the Wilsonville/Boones Ferry Historical Society and McMenamins Old Church & Pub have teamed up to present monthly programs focusing on Oregon’s rich history. The free programs start at 6:30 pm on the last Tuesday of the month, and have been very popular, averaging over 60 people in attendance at each program.

Young Adult Area Upgrades with Redesign

Thanks to the generosity of Wilsonville’s Fred Meyer store, the Young Adult area has had a facelift. New features include nice comfy chairs, new rug, paint and a diner booth. New shelving is coming soon.

‘Newbery Book’ Discussion Group for Kids

Youth Services Librarian Steven Engelfried served as chair of the 2013 Newbery Medal Committee, which determines the author of the most distinguished contribution to American literature for children. In conjunction with the national program, the Youth Services Department held a series of Newbery Book discussion groups, where children in grades 3–5 read from a list of possible contenders for the year’s Newbery Medal and then vote for the “Mock-Newbery” winning book.

School ‘Book Talks’ by Youth Services Staff

The Youth Services staff started making regular visits to local schools to lead “Book Talks” where they present books using props, role playing and performing, and they provide copies of the books for the children to check out and read. The staff led 12 presentations through the school year, with attendance totaling nearly 2,000 students.

On-going Programs — For All Ages

The Library offers free programs for people of all ages throughout the year. Children’s programs include Baby Time, Toddler Time, Storytime, Spanish Storytime, and K-2 Book Adventures. Teen programs occur monthly and are created by the Teen Advisory Board, comprised of local teens. Adult programs include Book Club, literary seminars, First Friday Films, and the Book Notes concert series, as well as access to one-on-one computer help.

2,200 Sign-up for Summer Reading Program

Over 2,200 children and teens registered for the 2013 Summer Reading Program. Last year, over 400 kids finished their “Science Adventure,” performing 10 science explorations during the summer, and this year even more are anticipated to complete the challenge.

Imagination Library Continues to Grow

Started in 2012 in conjunction with the Kiwanis Club of Wilsonville, the Imagination Library continues to grow, with over 450 local children signed-up for the program that delivers a new book each month to children up to the age of five to keep — over 5,000 books have been given away to date!

Patrons Want More Downloadable Materials

Due to increased demand for downloadable materials that include e-books, audiobooks and videos, the Library has been supplementing the downloadable collection to decrease the waiting time for hold queues. Library card holders also have free access to an assortment of online databases, including Consumer Reports, Value Line, Ancestry and Genealogy Bank, The Oregonian, and more.
City Programs and Services - Parks & Recreation

Wilsonville Community Center
7965 SW Wilsonville Road
503-682-3727
www.ci.Wilsonville.or.us/ParksandRec

A “New” Department Consolidates and Focuses Existing Resources

The Parks and Recreation Department is a newly created department combining the former Community Services department and parks maintenance, formerly under the leadership of Public Works. The newly formed department will increase customer service levels, allow for greater efficiencies and support expansion of the City’s park and recreation system to meet increasing community needs.

The multi-faceted “Parks and Rec” Department:
• Produces recreational and physical fitness classes, activities and special events.
• Manages and operates City park facilities that include 12 parks totaling 213 acres.
• Provides “Adult 55+” recreation and social programs, a senior-meal program and social services at the Community Center.
• Implements recreation and parks City master plans.
• Supports the Parks and Recreation Advisory Board and Wilsonville Community Seniors Inc.

New Parks Offer Recreation Opportunities

Engelman Park, located along Wilsonville Road at Montebello Drive, was opened in November of 2012. Located in the Montebello neighborhood, the park filled a gap in the City’s park system. Nature-themed play areas, benches, picnic tables, paths, and a grassy area highlight the features of this popular neighborhood park. Funding was provided by Metro’s “local city share” from the 2006 “Open Spaces” voter-approved bond measure and through a competitive grant awarded by the Oregon Parks and Recreation Department.

Wilsonville Parks Become Tobacco-Free

In May, the City’s newest large, regional park opened in the Villebois ‘urban village’ neighborhood. Piccadilly Park, located in the western portion of Villebois and east of Grahams Ferry Road, is open to the public and offers trail extensions, play and picnic areas, a volleyball court and horseshoe pits. Constructed as part of the “Tonquin Woods” development by Polygon Northwest, Piccadilly Park was funded primarily through private sources and City fees on new developments.

Community Center Improves Operations

During the fall of 2013, the Community Center underwent an improvement project focused on the kitchen and storage areas. The renovation provided an increase in cold storage capacity, a blast chiller to safely cool-down food and a sealing machine to prepare the meals for the freezer. These improvements have allowed staff to start using food from the daily lunch to prepare the frozen home-delivered meals as opposed to using a contracted service, resulting in cost savings.
City Programs and Services - Community Development

Transportation-Related Projects Seek to Improve Mobility and Safety

- **I-5/Wilsonville Road Interchange**: Completed in 2012, the project increased the traffic-handling capacity of the interchange by 50% with dual through lanes both directions on Wilsonville Road and dual I-5 turn lanes, along with bike/ped safety improvements and student-produced art tiles.
- **95th Avenue and Boones Ferry Road**: Reconfiguration of the intersection increased the traffic capacity of the nearby I-5/Elligsen Road interchange. The design better accommodates truck movements, including safer turns, benefitting industrial businesses and commuting workers.
- **Boeckman Road “Dip” Bike/Ped Improvements**: A new sidewalk and improved bike lane along the segment of Boeckman Road that drops down at Canyon Creek filled a key gap in the pedestrian network and greatly improves safety.
- **Crosswalk on Parkway Avenue**: A mid-block crosswalk with flashing beacons between the Oregon Tech and Pacific Pioneer College campuses improves safety for students.
- **Boeckman Road Extension Repair over Coffee Creek**: After this road segment was built in 2009, a portion of the roadway began to sink into soft, peaty soils. The City learned that, due to an error in a contractor’s engineering calculation, the rock base of the Boeckman Road extension over the Coffee Creek wetlands was insufficient to support the load weight and the road began to sink. After a legal settlement, the City closed the new road extension to repair 400 feet of roadway, which had to be removed and replaced with a rock surcharge load. The roadway is now being rebuilt this summer, with a re-opening planned for autumn 2013.

Sewage Facility to Remove Odors, Protect the Environment and Facilitate Growth

- **Wastewater Treatment Plant Upgrade**: The $36 million Wastewater Treatment Plant upgrade begun in 2011 has made substantial progress on time and on budget, with construction about 75% complete. The total capacity of the facility is being increased by 160% and other improvements include odor control and better effluent disinfection.

Water Projects Accommodate Regional Needs and Future Growth

- **Wastewater Treatment Plant Upgrade**
- **Kinsman Road Water Transmission Pipeline**: The City is working on installation of 48-inch diameter pipeline along the future Kinsman Road extension right-of-way that will connect with a pipeline destined for Sherwood.
- **Westside Water Reservoir**: The City acquired property along Tooze Road for a new reservoir to serve Villebois and to maintain proper water pressure on the westside of town for industrial and fire-fighting purposes.

Planning Today for the Future Yields the Results Sought Tomorrow

- **Basalt Creek Transportation Plan**: This joint effort among Wilsonville, Tualatin, Metro, Washington County and the Oregon Dept. of Transportation studied potential transportation improvements in the 775-acre area between Tualatin and Wilsonville, including the I-5/Elligsen Road interchange.
- **Transportation System Plan Update**: The TSP outlines the City’s policy to develop an interconnected transportation system that serves everyone, from freight-movers to children walking to school. The 20-year project list for transportation improvements includes projects all over town to solve existing problems and handle the city’s growth.
New Transit and Fleet Operations Center Provides Increased Efficiencies

In early 2013, the City’s Transportation Dept., which includes Fleet and Transit (South Metro Area Regional Transit), relocated to a new $6.9 million operations facility on Boberg Road near SMART Transit Center/WES commuter train park-and-ride lot. The City was prompted to relocate the bus and vehicle fleets in cooperation with Tualatin Valley Fire & Rescue District, which rebuilt the Elligsen Road fire station at the site of the old fleet/transit facility. The City funded the project with $2 million in state “Connect Oregon” grants, $2 million in proceeds realized from the sale of City property formerly used by SMART, $300,000 in federal funds transferred from savings on other projects near the transit center, and transit/fleet reserves. No new debt was assumed by the City for constructing the facility.

The new facility was constructed to improve current operations and accommodate future demand for transit services. The operations center is centrally located in close proximity to SMART transit center and has more efficient work space that is more convenient and cost effective to operate and fuel the buses. The 12,500-square-foot building has two wings, one for administration and the other for maintenance, and is built of concrete instead of pre-engineered steel to lower maintenance costs and improve durability. The wash bay could be converted to a repair bay, and an area is designated for future expansion and for a drive-through wash and fuel station.

City Hosts ‘Sunday Streets’ Community Event

SMART won a grant of $50,000 from Metro for Wilsonville to be the first Oregon suburban community to host an “open streets” event focused on providing the public with an opportunity to discover our community via “active transportation”—that is, by walking, biking and transit. Held in August 2012, “Sunday Streets” fostered community engagement by offering a safe, car-free opportunity for everyone to more freely explore and enjoy Wilsonville. As our country deals with an obesity epidemic brought on by dietary choices and lack of exercise, events like Sunday Streets encourages children and adults to get outside, meet their neighbors and enjoy walking and biking—for health, for personal enjoyment and for transportation.

An estimated 4,000 area residents participated in parts of the five-mile loop that included three activity centers, each featuring music, food, interactive games and information. Future Sunday Streets events may be possible with corporate sponsorships and community partnerships.

SMART Successfully Competes for Grant Funds to Improve Transit Services

As one of 27 public-transit agencies out of 146 nationwide that competed—and the only transit agency in Oregon—SMART won a $1 million Federal Transit Administration grant for the purchase of new “Clean Fuel” buses. The funds awarded to SMART are to be used for the purchase of two diesel-electric hybrid full-sized buses and two natural-gas powered mini-buses.

SMART also won a $240,000 grant for a study designed to reduce costs and improve transit service that was awarded by the Oregon Transportation Commission. The “Transit Integration Project” seeks to reduce costs and improve service through integrating fixed-route commuter and door-to-door elderly and disabled (E&D) services within the Wilsonville to Portland corridor. The project will look at new integrated service options for the elderly and people with disabilities while also improving the amount and access of service for all travelers from Wilsonville to downtown Portland.
Boards and Commissions - Volunteer Leadership

Planning Commission

The Planning Commission is a seven-member committee composed of volunteers appointed for four-year-long terms by the City Council. The Planning Commission works closely with community members to determine how and where the community will grow over the long term (20 years and beyond). The Planning Commission is responsible for updating the City’s Comprehensive Plan, which is the community’s guiding vision document focusing on growth management, land use, development, public facilities and services.

The seven-member team solicits input from the community and provides the Council with recommendations on a wide variety of topics, including long-range master plans for jobs and housing, specific area plans, public policy and proposed changes to the Development Code and Comprehensive Plan. The Commission seeks broad public comment on all topics in order to make informed decisions that are in the best interest of the community.

The Planning Commission also serves as the City’s state-required Committee for Citizen Involvement.

Budget Committee

The Budget Committee consists of the five City Council members and five residents who serve three-year-long terms and are appointed by the Council. The committee, which meets at least annually during the spring to review the City Manager’s proposed budget, may amend proposed expenses and refer an ‘approved budget’ to the City Council for public hearings and adoption.

Development Review Board (DRB)

The City has two Development Review Board (DRB) panels where members are appointed to two-year-long terms by the City Council; each DRB panel is comprised of five residents whose job is to act as “judge” on private development proposals in the community. DRB applies the criteria contained in the City’s Development Code to building proposals to ensure that the community’s standards are being satisfied as part of the land-use review process.

All proposals to develop land in the community are also reviewed and approved by the DRB. The DRB is responsible for reviewing Comprehensive Plan and Zoning Map changes, site plans for commercial and industrial projects, building architecture, zoning variances, conditional use permits, single-family and multi-family neighborhoods and landscaping plans. The DRB panels’ decision-making is critical in achieving the current look and feel of the community, which has resulted in high-quality, attractive developments.
Boards and Commissions - Volunteer Leadership

Parks and Recreation Advisory Board

The six-member Parks and Recreation Advisory Board, which is appointed by the City Council, provides input on parks and recreation issues or developments and helps plan for present and future park and recreational needs. Depending on the kind of project and stage of development, the Board may make a recommendation to the Planning Commission, Development Review Board or City Council. The Board is also responsible for determining how to maintain at an acceptable standard the City’s present recreation, park areas and facilities.

Wilsonville Community Seniors, Inc.

This not-for-profit organization acts as the senior-citizens advisory board to the City Council. The 11-member board is dedicated to ensuring that senior citizens receive quality programs and services. From fitness classes to computer training to arts, games, field trips, and fundraising, WCSI is looking out for the needs and wants of our senior population.

In addition to serving in an advisory capacity to the City on matters effecting senior programs, services, and facilities, WCSI also conducts fund-raising activities to support senior programs and events. Board members of WCSI are not appointed by the City Council; rather, they are elected by the participants in senior programs at the Community Center.

Library Board

The six-member Library Board, appointed by the City Council, is focused on providing a wide variety of programs and activities for community members. The Board recommends policies that help keep the Library a vital resource in Wilsonville and a gathering place for our residents.

The Board supports and assists the Library Director in all areas of Library planning, and advises the City Council of budgetary and policy considerations relating to operation and development of the Library. The Library Board is also responsible making an annual report to the State Library and City Council.

Urban Renewal Agency

The Urban Renewal Agency oversees Wilsonville’s two current urban renewal districts, which fund the installation of urban infrastructure through increased property taxes brought about by new development benefitting from the public investment. Urban Renewal may also encourage job producing private investments that improve and stabilize property values. Currently the agency is creating a long-range Urban Renewal Strategic Plan to guide the use of urban renewal in Wilsonville into the future. The Agency is also in the process of developing a set of voter-approved Tax Increment Financing (TIF) Zones aimed at encouraging redevelopment of older, vacant or underutilized warehouses into higher-value manufacturing facilities.

The agency’s board of directors is composed of the five elected City Council members, with the City Manager acting as the executive director. Agency meetings are held periodically as necessary, and typically are held the same night as the City Council meetings.
Collages of decorative art-tiles produced by Wilsonville public school students for the “Beauty & the Bridge” I-5 interchange student art project, which was part of the larger I-5/Wilsonville Road interchange improvement project completed in 2012.