1. Introduction – Welcome

- Good evening. I am Tim Knapp, and I have the pleasure as serving as the Mayor for the City of Wilsonville.
  - It’s hard to believe, but 10 years ago I delivered my first State of the City Address here at this very podium.
  - And while that is while back in time, the time has just flown by and many positive developments have occurred in Wilsonville.

- City Council members – different perspectives, better outcomes
  - Councilor Kristin Akervall, who serves as Council President
  - Councilor Susie Stevens, who has sat on Council since
  - Councilor Charlotte Lehan, a former Clackamas County Commissioner and Wilsonville Mayor
  - Newest City Councilor Ben West
  - I would also like to recognize other elected officials attending tonight:
    - Wilsonville State Representative Courtney Nuron
    - Clackamas County Commissioner Ken Humbertson
    - City of Tigard City Council President John Goodhouse

- City Council retreat in April for next two-year focus for new Council

- City Council Long-Term Objectives:
  - Good Community Design and Connectivity
    - Social connections - neighborhoods, public spaces, institutions
    - Phys. Connect: roads, sidewalks, pathways, bikeways, transit
    - Opportunities to walk, outdoor recreation
    - Access to nature and Willamette River
  - Thoughtful Land Use-Planning-People, jobs, industry, amenities
    - Planning & managing inevitable growth
    - Protecting farm & forest lands, enviro. resources, stewardship
    - Reinvesting and reinvigorating community
  - Community Amenities – library, schools, rec areas, commercial
    - Parks and recreational programming, Master plans (BF park)
    - Design matters – What is built, where, and how it relates
  - Community Economic Development – good jobs & housing options
    - People at all stages of life, differing needs & interests
    - Attractive environment that fosters quality industries with businesses paying family wages
  - Inclusive, Welcoming Community
    - WV a community of people from many backgrounds and walks of life
- Council adopted resolution, like many other cities, proclaiming our inclusivity

- City government works well: high-level of community engagement
  - Volunteers are key to making city work well – Thank you.
  - Provide thousands of hours each year serving on City boards and commissions
  - Professional level, quality City Staff – SERVICE orientation
  - Conservative budgeting and tight fiscal controls
    - For 21 consecutive years the Government Finance Officers Association of the United States and Canada has recognized the City of Wilsonville Finance Department with the “Distinguished Budget Presentation Award.”
    - City regularly meets the highest principles of governmental budgeting standards.
    - Resulted in Standard & Poors Global Ratings raising the City of Wilsonville’s long-term rating in 2018 from AA+ to Triple A (AAA)

- City undertaking over past several years major planning efforts
  - Community benefit results to unfold over the next few years

2. **Frog Pond Neighborhood: New Residential Living Opportunities**

- Frog Pond West
  - Area plan adopted November 2015.
  - Future primary school site confirmed
    - Expected to become a social center like Lowry primary in Villebois neighborhood
  - Traditional suburban SF homes — help balance city portfolio of housing
    - 571 houses on lots of 4K to 12K (West neighborhood)
    - Cost of construction, new pipes & roads mean these will NOT be inexpensive homes
  - Designed to be a Connected neighborhood — for PEOPLE
    - Walkable, connected, Grid street system, limited entries on Boeckman, Stafford
    - Future regional trail & park along Boeckman Creek corridor
  - Site of NW Natural 2019 Street of Dreams new-home exhibition

- Frog Pond East and South
  - Metro added to City’s UGB in 2018
  - Master planning next 3-4 years
  - New Meridian Creek Middle School in South neighborhood already an integral component of Frog Pond neighborhood.

3. **Town Center Plan: A Vision for the Community’s Heart**

- A new vision: the Wilsonville Town Center Plan
  - Community-driven vision to “re-imagine” our town center
  - Town Center originally designed in the auto-centric era of 1970s-1980s
Extensive public engagement:
- Over 100 meetings and events
- 2,000 survey responses
- 10,000 data points

100-acre project area around/within Town Center Loop includes:
- Clackamas Community College Wilsonville Campus
- Town Center shopping center area, including Fry’s Electronics & Regal Cinemas
- Adjacent businesses along freeway

Create an attractive, accessible place for visitors and residents of all ages to shop, eat, live, work, learn, and play.
- Consider strategies for more attractive, commercially vibrant, mixed-use district
- Strong community demand for easily accessible and pedestrian friendly Town Center
- Firm resident support for a walkable modern “Main Street District” with a mix of small retail shops as core center
- Create new street grid and sidewalk connectivity that offers multiple routing options

Integrate urban and natural environments:
- ‘Emerald Chain’ of active, open spaces
  - Link existing and future parks, promenades and urban plazas
  - From Memorial Park to the future I-5 bike/pedestrian bridge in the Town Center

We have benefitted from a HIGHLY engaged Task Force of citizens & stakeholders!

After receiving approval last week at the Planning Commission, the Town Center Plan comes before the City Council next month.

4. Parks & Recreation Programs: Expanding Offerings

New overall Parks & Recreation Master Plan, and specific plans for Memorial Park and Boones Ferry Park
- Theme of increased access to the Willamette River
- Proposed new sports fields for Memorial Park and Frog Pond Community Park near Meridian Creek Middle School

More outdoor recreation options:
- Improved dog park now underway with new amenities, including restrooms and a dog wash
- Better community gardens access

New recreational programming for youth and seniors past year:
- Youth Computer Coding Camp
- Ballroom Dance for adults
- Partnership with Wilsonville Police Department for free Personal Safety seminars at Community Center
“Explore Wilsonville” tourism development and promotion efforts
  o 2018 re-launch of ExploreWislonville.com tourism and visitor-information website
    - Community events section most popular portion of website for both residents and visitors
    - Set of 12 themed “pocket trips” with Wilsonville as the base for various day trips
      - Our city’s visitor value proposition positions Wilsonville as an easily accessible location that offers a variety of overnight lodging options near many tourism attractions.
  o City and County tourism grant programs provide $45,000 per year to support community/tourism events:
    - Wilsonville Arts & Cultural Council ‘Festival of the Arts’
    - Fun in the Park Festival
    - Wilsonville Rotary Foundation ‘Summer Concert Series’
    - Brews for Community ‘Wilsonville Brewfest’
    - Wilsonville Bicycle Events ‘Salmon Cycling Classic’

Community Investment Strategy for Arts, Culture and Heritage
  o Strong community interest in advancing a plan that promotes arts and culture in Wilsonville
  o Drafting a strategy for public- and private-sector engagement and local support
  o WL-Wv School District’s proposed Nov. 2020 bond measure
    - includes a potential 600-seat performing arts center available for community use at Wilsonville High School

5. Coffee Creek and Basalt Creek Employment Areas: Local Family-Wage Jobs

Wilsonville focus is providing the infrastructure that cultivates high-wage jobs that can support a family.

Today, Wilsonville hosts over 21,000 jobs, in a community of 25,000 residents
  o HALF of WV jobs are in high-wage sectors manufacturing, engineering, computer programming and wholesale distribution
  o Aggregate WV annual payroll in excess of $1.1 Billion

City working on NEW opportunities to attract high-wage jobs.

Coffee Creek Employment Area
  o 200-acre Regionally Significant Industrial Area
  o Envisioned as high quality attractor for good jobs
  o Est. 1500 jobs with an annual payroll of $98 million
  o Urban Renewal Area established in 2016, after a favorable community vote 2015.
    - New businesses help pay for needed, pipes, roads,
    - Working on major infrastructure investments such as the Garden Acres Road upgrade to prepare Coffee Creek to invite PRIVATE investment
    - Attract companies that:
      - Offer high-quality employment
- Pay the taxes that support City services and amenities

- Basalt Creek Employment Area
  - Basalt Creek Concept Plan adopted in 2018
  - Basalt Creek Parkway is future boundary between Tualatin and Wilsonville
  - Working toward necessary amendments to allow future annexations and development in Basalt Creek.

6. SMART Public Transit: More travel options increasing sustainable

- City formed South Metro Area Regional Transit or SMART 30 years ago
  - More responsive transit service for residents and employers of Wilsonville area
  - Helps Wilsonville employers recruit and retain a top-quality workforce in a competitive global economy
    - SMART solves “last-mile connection” for transit:
      - 10 minutes from arrival of WES commuter train at the Wilsonville Transit Center to workplace door
      - Our businesses and their transit commuting workers love the quality of SMART service
  - Transit use removes single-occupancy vehicles from freeway
    - Provide more capacity for the timely movement of freight by truck
  - Transit use reduces production of greenhouse gases and VMT
    - Both environmental and social benefits

- SMART offers FREE in-town service and fare to connect with other transit systems
  - Door-to-door service for older adults and people who have a disability for out of town medical trips.
  - Newly formed Dial-a-Ride Steering Committee reviewing current demand-response service
    - Make recommendations for improved service and efficiency.

- City successfully competes to win federal grants for new buses
  - Since 2012 SMART has won over $3.8 Million in competitive federal and state grants
  - SMART is committed to 100% alternative fuel fleet by 2028
    - By May 43% of fleet to be powered by CNG and battery-electric buses
    - Three new state-of-art battery-electric buses in the next two years
      - Exterior design created by art students from Wilsonville High School and Arts & Technology High School
  - Electric and alternative fuels buses provide a more sustainable travel option at a lower overall long-term cost of operations

- SMART Transit Master Plan amended by Council in 2018
  - Oregon House Bill 2017 provides a new statewide revenue-source to support public transit
  - SMART to receive new funds and able to compete for additional funding
  - SMART to expand with new service – new routes and more frequency
- More frequent all-day service to Tualatin and additional mid-day trips to Salem
- Extended hours of service for crosstown service into late night and weekends

7. Transportation Infrastructure: Improving Mobility & Connectivity

- Addressing traffic congestion is a top priority for City Council
- Wilsonville operates SMART to provide better transit option for commuting employees and residents.
- Clackamas County Board of Commissioners recently enacted a $30/year Vehicle Registration Fee
  - Help fund road maintenance and traffic-congestion improvements.
  - Only county in the metro region without a local road funding source
    - But has more miles of roads than other counties—1400 miles
  - The Clackamas $30/year fee matches that of Washington County
  - 40% of fee goes to cities:
    - Wilsonville anticipates about $500,000 per year for local road improvements
  - 10% of new funds for road improvements in the “urban-rural” interface
    - such as intersection of 65th/Elligsen/Stafford roads
- City working on traffic solutions:
  - Southbound I-5 Congestion Study with ODOT:
    - Proposed I-5 “Wilsonville Facility Plan”
      - Aux Lane - Wilsonville Road past Charbonneau to Canby/Hubbard Hwy 551
      - Projected cost of $80 M
      - City lobbying for both state and federal funds
  - Strategic spot improvements around town to improve mobility
    - Boone Ferry left turn onto WV Rd
    - New third stacking lane on I-5 SB on-ramp
    - F/M driveway improvement
    - No turn on red during rush hour from Old Town onto WV Road
  - Advocating for larger South Metro I-5 Corridor Transportation Study
    - How can transit such as WES be better utilized for commuters?
    - How can freight movement be better served?
    - Where can incremental changes like additional merge & aux lanes help reduce congestion and improve safety?
  - French Prairie Bike-Ped-Emergency Bridge part of strategy
    - Emergency-service bridge when needed
      - Access to Charbonneau when I-5 congested
      - Incident response for second-tier emergency responders
      - Redundant connection to Boone Bridge
- Seismic bridge construction improves I-5 resiliency
- Alternative transportation option & a tourism attraction
- Connect Portland metro area Ice Age Tonquin Trail with Willamette Valley Scenic Bike Route
- Metro undertaking a potential major transportation funding measure for regional voter consideration in 2020
- I have been appointed to the advisory task force
- Keep building our interconnected grid
  - Barber w/Bridge, Vlahos, Canyon Creek, Kinsman/Boeckman to Barber;
  - Coming: “Old Town Escape” 5th Street to Kinsman connection; Garden Acres industrial Road, Boeckman ‘Dip’ Bridge
- Pedestrian / bicycle connections and filling in the gaps in the system
- Signage and Wayfinding plan
  - Provide a unified wayfinding system for all modes of transportation
  - signs and informational kiosks
  - safe connections between key destinations and commercial districts
  - strengthen the sense of place,
  - increase foot traffic to businesses
  - offer a more enjoyable visitor experience

8. Conclusion: Wilsonville — A community for all ages and stages of life
- METRO projections are that another 500,000 people will call our Region home by 2040: another half-million people!
- Council to continue to set quality long-term direction for City:
  - A Connected, Complete Community
  - Environmental Stewardship valued and incorporated throughout
  - Thoughtful land use planning – maintaining a high QUALITY community
    - Strong, high quality, amenity rich, interconnected neighborhoods, commercial centers, employment areas
  - Responsible Economic Development for economic stability
    - Good Jobs, Diverse sectors, variety of skills & skill levels
    - Goods & services available locally
    - Choices for living, working, playing at all stages of our lives
  - Healthy, active living — attractive public spaces & recreation opportunities where people WANT to be
- Challenges facing us:
  - Encouraging diverse housing types and price levels - that meets needs of all WV
  - Continuing to build employment environment that attracts quality, family wage jobs both now and into the future (as unknown as that is 20 or 30 years from now!)
- Developing the transportation systems and connections to enable multiple options for how we move through our city and the region.

- The ONGOING Goal, and the overarching Challenge:
  - Create a safe, desirable, aesthetically pleasing community, which nurtures, sustains, and connects us ALL.
  - We need all of WV citizens to join in this work, if our combined efforts are to yield the future we envision. Will you join in?
  - Thank you.