



2024 July Report

Transit/Fleet

I've heard it said that "beauty is in the eye of the beholder." Shakespeare expressed something quite similar in *Love's Labours Lost*. He wrote – "Beauty is bought by judgement of the eye." How then do we humans define beauty? According to Oxford, beauty is "a combination of qualities, such as shape color, or form, that pleases the aesthetic senses, especially the sight." I believe beauty surrounds us all. It is at times quite tangible. I find beauty in the blue of the sea and sky, in a newborn baby's cry, in the unique patterns of a leaf and snowflake, in the sunrise and sunset that bookend a perfect day. I find beauty in the unsolicited smile of a friend, and in the warm caress of the wind.

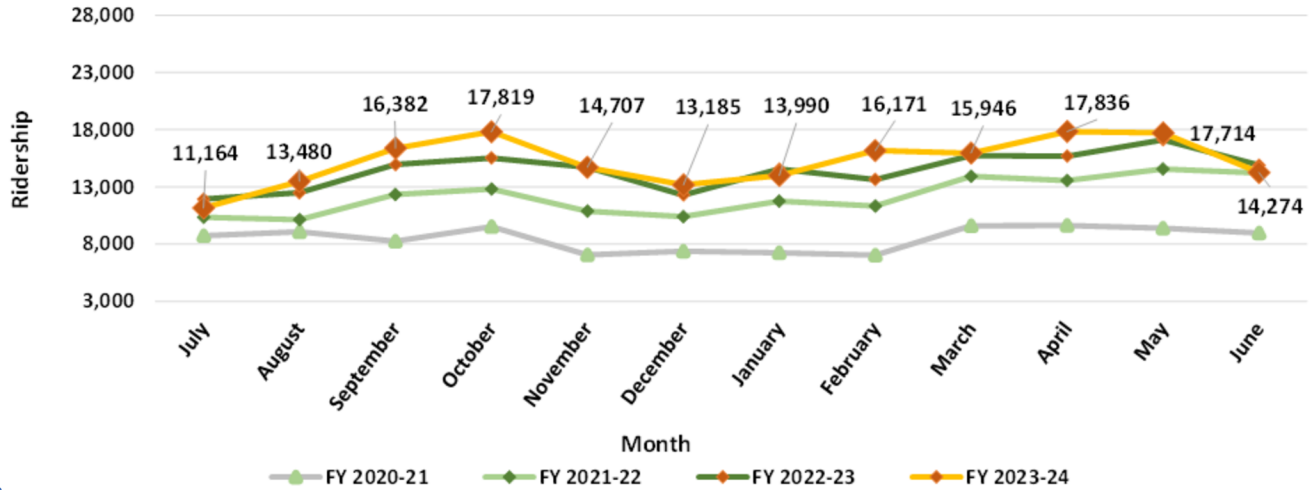
Dwight Brashear
Transit Director



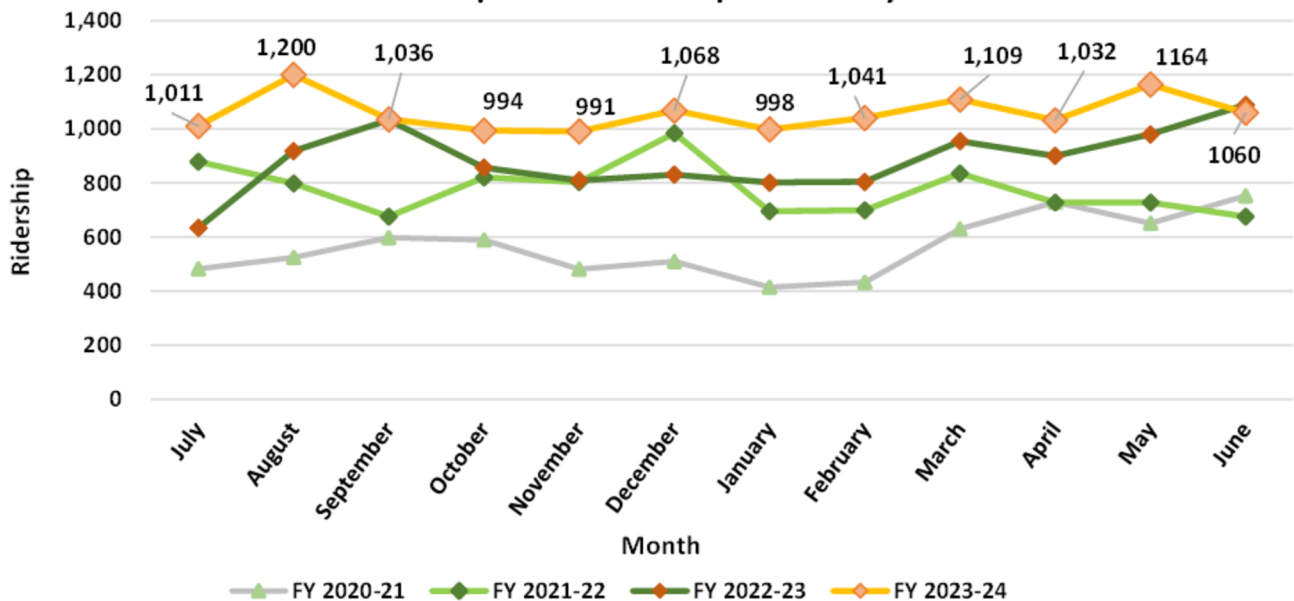
RIDERSHIP TRENDS

Anne MacCracken

Fixed Route Ridership Trends by Month



Demand Response Ridership Trends by Month



FLEET SERVICES

Scott Simonton

A new battery electric trolley is expected to arrive in Wilsonville later this year. This new trolley was purchased with grant funds from DEQ, more specifically, Diesel Mitigation funds.

The point of this grant program is to replace existing Diesel powered vehicles with zero tailpipe emission replacements. To ensure the mitigation projects meet the intended purpose, Department of Environmental Quality (DEQ) requires grant recipients to disable the Diesel vehicle being replaced and render it unreparable. This is done to ensure these vehicles are off the road permanently.

This means that by accepting this funding, the City must take additional steps where the old trolley is concerned. We are required to physically cut both main frame rails in half and must cut a 3"x3" hole in the engine block. This work must be documented and submitted to DEQ. Fleet employees have been hard at work disassembling the vehicle. Components and sections removed are being sorted for recycling.

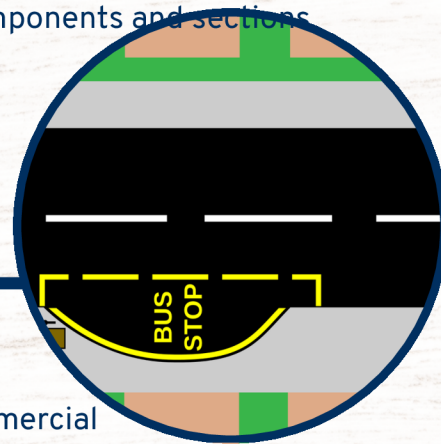
OPERATIONS

Brad Dillingham

This July we have five new drivers, one of which came to us with a Commercial Driver License and is already on the road, learning our routes. The others are undergoing driver training and are expected to be in a similar situation within a month or so.

Transit is about access. In an ideal urban environment, we all share the same access to the things we love---parks, schools, stores, cafes, etc. It's one thing to provide excellent service to the public, which is something that we definitely do here consistently at the City of Wilsonville, but it's another to ensure that people have access to those incredible services. Transit is no different than any other public service, people from all backgrounds need access to it when they need it. Which is why in preparation of the new Villebois service this fall, SMART is working with Engineering to bring a handful of stops into compliance with ADA accessibility standards, and why we are ordering new stickers for our signs so that our signs can be highly visible on the day that we rollout the reintroduced service.

As we continue to implement our Transit Master Plan, we hope to see improvements in the service that we provide, as well as the access that people have to that service.



COMMUTE OPTIONS

Michelle Marston

Multiple large employers' Employee Commute Options (ECO) surveys came due during July, including the City of Wilsonville. Every two years large employers are required to survey their employees to demonstrate progress toward a 10% commute trip reduction goal.

This summer SMART launched a "How did you get there?" Challenge to see how folks choose alternative methods of travel for commute, errands and recreation trips.

When folks logged their trips they became eligible to win a prize in the weekly raffle and if they logged a trip each week during the challenge, they became eligible for a grand prize!

SUMMER

HOW DID YOU GET THERE?

[GETTHEREOREGON.ORG](https://getthereoregon.org)

- 1** REGISTER TO JOIN & create account or LOGIN TO JOIN if you have an existing account with **Get There Oregon**.
- 2** Log transit, bike, walk, carpool or vanpool trips by filling in the details, 7/15-8/16
- 3** Each week (5) \$25 gift card winners selected. Log a minimum of one trip per week to be eligible for the grand prizes of (3) \$100 gift cards.

WILSONVILLE OREGON | SMART SOUTH METRO AREA REGIONAL TRANSIT | get there

GRANTS & PROGRAMS



Kelsey Lewis

July has been a busy month. We are preparing for two construction projects, at the Transit Center with the Transit Oriented Development, and for our yard expansion project at our Operations Center. Both will begin construction later this summer and fall. It is quite exciting to move into a time of change and beginning.

My focus during this time will be on keeping communication flowing throughout these projects, with clear and updated information. Look out for an announcement of the groundbreaking for the Wilsonville Transit Oriented Development project in August.

It also means a good deal of disruption for the normal operations of our bus service, which will affect our staff and our riders. I am sure there will be a few times that we will need to adapt to temporary conditions.



SAFE ROUTES TO SCHOOL

Patty Tiburcio

SMART partnered with *WashCo Bikes*, (a bicycle organization in Washington County) to host a Bike Camp. SMART's summer interns provided the camp counselors additional support during the camp.

SMART staff hosted Learn-to-Ride Bike Clinics at the Wilsonville Transit Center that were open to kids, teens, and adults. The community had the option to pre-register or drop-in.

SMART staff hosted a Bike Repair class to teach participants basic bike repair such as lubing the chain and repairing a flat tire.



Bike Adventure Camp



Learn to Ride Bike Clinic



Bike Adventure Camp

